

“Reaching the Unreachable”

Test. Treat. Hepatitis (WHO)

Viral hepatitis B and C are major health challenges, affecting 325 million people globally. They are root causes of liver cancer, leading to 1.34 million deaths every year.

Hepatitis B and C are chronic infections that may not show symptoms for a long period, sometimes years or decades. At least 60% of liver cancer cases are due to late testing and treatment of viral hepatitis B and C. Low coverage of testing and treatment is the most important gap to be addressed in order to achieve the global elimination goals by 2030.

WHO will focus on the theme: "Test. Treat. Hepatitis" for World Hepatitis Day 2018 events. WHO events and activities can aim to achieve the following objectives globally, in regions and in countries.

“Find The Missing Millions”

Out of the 325 million people living with viral hepatitis globally, upward of 290 million (that’s 9 in 10!) are living with hepatitis B or hepatitis C without knowing. Unless there is a massive scale-up in screening, diagnosis and linkage to care, more people will become infected and lives will continue to be lost. (WHA)

On WHD, World Hepatitis Alliance launching “Find the Missing Millions” a three-year global awareness-raising and advocacy campaign aimed at tackling the main barriers to diagnosis by putting civil society organizations and the affected community at the heart of the solution. All of which will contribute towards progressing WHO’s elimination target of a 30% diagnosis rate by 2020.

LFWB had a chain launching of the NoHep program (Viral hepatitis Elimination Program) in different places of West Bengal in 2016 and planned to support this global movement till 2030. In India, almost 68% people live in rural areas and the rest of the people in urban areas. To include this rural population as well, Liver Foundation, West Bengal (LFWB) launched this program simultaneously in village, town and in a city of West Bengal.

World Hepatitis Day - 2018

This year also, on world hepatitis day (28th July, 2018), we will organize a Hep Hour, an unique event of NoHep program (after the rally) and expecting participation from government, media, artists’ forum, members of civil society, students’ etc.



We will also undertake an unprecedented project named “Reaching the Unreachable” to eliminate viral hepatitis. This will be a contributory event to the Test. Treat. Hepatitis (WHO) and “Find the Missing Millions” (WHA).

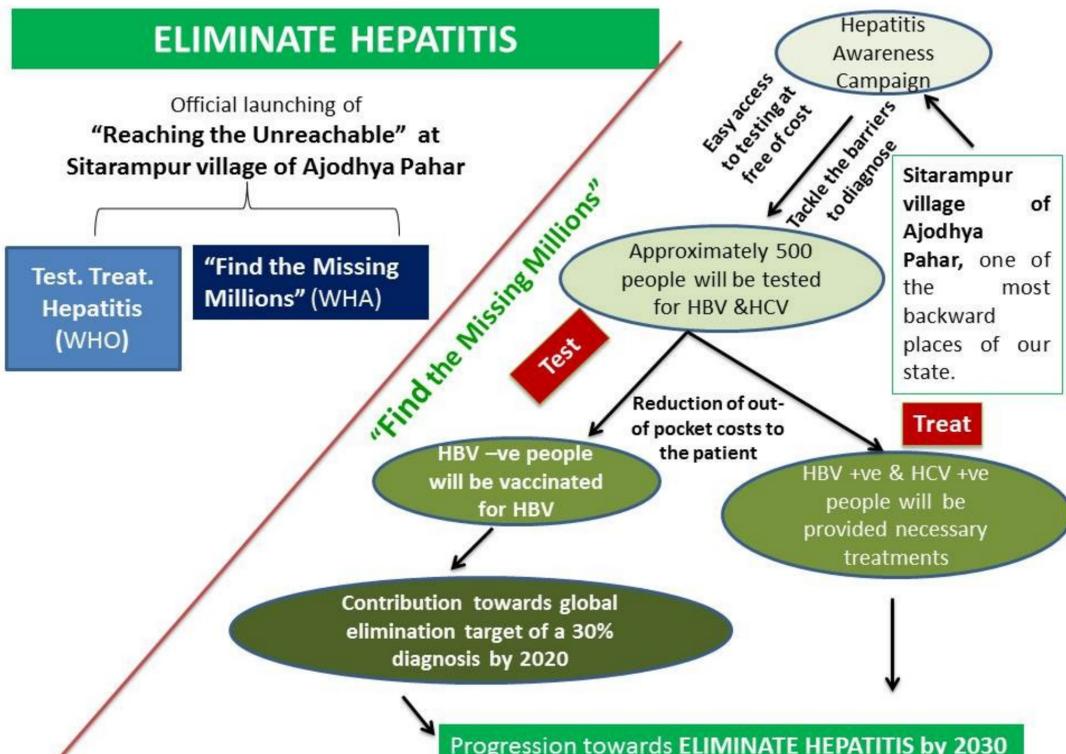
“Reaching the Unreachable” (program components)

Step 1 - Screening of Hepatitis B & C of all villagers (name of the village- Sitarampur, approx 500 populations) of a village situated on the top of Ajodhya Hills in Purulia district (one of the backward district in West Bengal) from 28th to 30th July.

Step 2 - Mass vaccination (completion of 3 doses within the scheduled time frame) for the eligible candidates.

Step 3 - Identification of infected patients (HBV & HCV) and arrangements of necessary treatments of the patients, ensuring the elimination of viral hepatitis of that particular locality.

Event Flow



And here we go ...

